



Layout Ltd.

P.O. Box 165479
Beirut, Lebanon
Tel: 961-1-512 572
961-3-348 260
Fax: 961-1-512 570
e-mail: layout@layoutltd.com
web: www.layoutltd.com

July 9th , 2002

Dear Valued Reseller,

We are pleased to announce the release of our latest version of ArabicXT™.

ArabicXT™ Version 5.0

The long awaited ArabicXT 5.0 is now out !!

**With ArabicXT 4.1 dominating over 95% of the Arabic DTP market,
ArabicXT 5.0 is expected to gain the other 5%.**

With such an established customer base, ArabicXT 5.0 is ready to hit the DTP market once again.

ArabicXT 5.0 is an XTensions™ that turns QuarkXPress™5.0 into an Arabic professional DTP software, by adding several features to it. This complete re-write allows you to take advantage of QuarkXPress 5.0 in the Arabic language.

You are well acquainted with ArabicXT features and capabilities, thus, find below a list of the new and enhanced features that were added to ArabicXT 5.0 and that were designed to further simplify your work and save you time and money.

- Improvement in the style sheet handling
- Support "Text To Box" feature of QuarkXPress directly in an Arabic text box.
- Support "Convert text to table" and " table to text" for the Arabic text.
- Writing of Arabic text in Web documents.
- Enhanced ArabicXT "Flip Document Layout" feature to handle lines and bezier curves.
- Increased the number of the Arabic fonts that are included in the package to 46 fonts, with additional 10 free fonts upon registration.
- ArabicXT 5.0 can run in a reader mode. The reader mode works without a dongle and is allowed to be distributed. Thus, from now on, you do not need to have a full ArabicXT version in order to view or print a document created with ArabicXT.
- ArabicXT 5.0 comes bundled with two free in pack premiums: StripitXT™ and Zakhrafat™.

[1] StripitXT the only XTensions to QuarkXPress to automatically extract Arabic and Latin text from QuarkXPress documents into a hot folder. StripitXT prepares the contents of your QuarkXPress documents for WEB designing and for archiving. No more extracting box by box! Fast and efficient, this total solution saves text as Macintosh or Windows and pictures as JPEG or PICT into folders, which are easily accessed by WEB designers or by searchable databases.

[2] Zakhrafat Vol.1, a professional collection of more than 140 oriental clip arts and 30 Drop Caps. These clip arts were created by top graphic designers to be used in Desktop Publishing programs. All clip arts are in Macromedia Freehand EPS formats, and therefore can be re-edited and changed by graphic designers to best fit the desired artwork and create thousands of variations.

- The protection and start up schemes for ArabicXT 5.0 have changed. It is now a Dongle based KeyCode Scheme that was established to better serve you in the future.

Attached is the press release of ArabicXT 5.0. Please make sure that this release is sent to all your local Magazines and Media agencies and people for announcement.

Price

	Reseller price	Suggested End User Price
ArabicXT 5.0 (Full Package)	@ \$425	@ \$530
ArabicXT Upgrade 4.1 to 5.0	@ \$260	@ \$325
ArabicXT Upgrade 3.0 to 5.0	@ \$370	@ \$460

**All the above listed prices are on a per package basis.*

Expected Shipping Date

Packages are now available in our stock.
For delivery, please allow 2 to 3 days upon money transfer.

Not For Resale

If you are interested in an NFR package for your internal trial, please contact us to arrange delivery.

Enclosed is the KeyCode Scheme and the ArabicXT 5.0 Installation and KeyCode Request procedures.

Should you require any further information, please do not hesitate to mail me. For sales related issues, e-mail Ms. Nadine Rebehmed at nrebehmed@layoutltd.com

Looking forward to hearing from you soon.

Sincerely yours,
Carine Saab, Marketing Department.

Press Release

ArabicXT™ Version 5.0

Release The Power Of QuarkXPress For Arabic Desktop Publishing

(Beirut, Lebanon) Layout Ltd., the leader in software development for the Arabic desktop publishing industry, is proud to announce the release of its latest version of ArabicXT.



Award-winning, ArabicXT is the unique Arabisation kit to QuarkXPress™, the leading DTP application used worldwide. As an XTensions to QuarkXPress, ArabicXT 5.0 does not modify anything in the original code of QuarkXPress, allowing you to benefit from the latest release - QuarkXPress 5.0.

Ideally suited for professional publishers, ArabicXT 5.0 enables you to create Arabic publications on QuarkXPress easily and effectively with no need for an Arabized operating system.

With ArabicXT 5.0, you can enjoy a set of features specific for the Arabic language, such as:

- Automatic Kashida insertion for justifying Arabic text using a predefined and powerful Kashida algorithms.
- Controllable Ligature selection
- Automatic vertical and horizontal positioning of accents over characters
- Drop Words over several lines at the beginning of paragraphs
- Mixing Arabic and latin text
- Import Arabic text from Macintosh or Windows word processors
- Export Arabic text for editing in other Arabic word processors
- Copy and paste text attributes on character level basis
- Change of attributes of a specific language within a mixed selection range
- Bilingual Find and Replace
- Improvement in the style sheet handling
- Enhanced ArabicXT “Flip Document Layout” feature to handle lines and bezier curves
- Support “Text To Box” feature of QuarkXPress directly in an Arabic text box.
- Support “Convert text to table” and “ table to text” for the Arabic text.
- Writing of Arabic text in Web documents
- Professionally designed 46 Arabic fonts included, with additional 10 free fonts upon registration. (Additional font libraries including more than 150 Arabic fonts are also available from Layout Ltd. on CD-ROMs).
- ArabicXT 5.0 can run in a reader mode. The reader mode works without a dongle and is allowed to be distributed. Thus, from now on, you do not need to have a full ArabicXT version in order to view or print a document created with ArabicXT.
- StripitXT™ is the only XTensions to QuarkXPress to automatically extract from QuarkXPress documents Arabic and Latin text as Macintosh or Windows ASCII text, and the pictures as JPEG or PICT formats. Text and pictures are extracted into a hot folder to help you prepare the contents of your QuarkXPress documents for WEB designing and for archiving.
- Zakhrafat™, a professional collection of more than 140 oriental clip arts and 30 Drop Caps, created by top graphic designers, to be used in Desktop Publishing programs.

For more information, contact Layout Ltd. at 961-1-512572, fax 961-1-512570, or e-mail: layout@layoutltd.com Layout's web site, www.layoutltd.com contains the latest information about all products.

ArabicXT, StripitXT, and Zakhrafat are registered trademarks of Layout Ltd. QuarkXPress is a registered trademark of Quark Inc. Reg. U.S Pat.&Tm. Off.

KeyCode Scheme

[I] What Is It?

The new KeyCode protection system has revolutionized the whole concept of software protection. The new keycode server was launched at the beginning of year 2002, offering 24 hours per day, 7 days a week, online KeyCode Service, designed to automatically process all KeyCode requests that are required to run Layout products.

This means that the user will no longer have to order products and wait for them to be shipped. If he has a Layout product with an existing dongle, he will be able to purchase other Layout products without dongles and use KeyCodes to access them instead. Not only that, the user can easily upgrade his software online through the use of a KeyCode..

[II] Why Should You Use It?

[1] Faster software delivery

The user is now able to purchase Layout products without a dongle by following these steps:

- [1] Download a copy of the product from Layout's website (www.layoutltd.com) or from any Layout product CD.
- [2] Purchase a Product ID number (keeping a copy of the proof of purchase) from any local dealer. This will allow the user to request a KeyCode from Layout's KeyCode Server. Once the KeyCode server provides the user with a KeyCode number, he can activate and run the application immediately.
- [3] The original product package will be shipped later.

[2] Faster upgrades for existing software

User can easily upgrade his existing package(s) by downloading free upgrades from Layout's Web site. For payable upgrades, the user must follow step # 2 in the section above.

[3] Direct delivery of KeyCodes

Dealers can request KeyCodes from customers' locations, and KeyCodes will be sent to those locations. Dealers are no longer required to make several trips to a customers in order to install software.

[III] To which Products does this apply?

The KeyCode Server began issuing KeyCodes for Kalimat 3.0, ArabicXT 5.0, FitInXT 1.0, StripitXT 1.5 and for Al-Rassam Al-Arabi 3.0. Note that Kalimat 3.0, ArabicXT 5.0, FitInXT 1.0, and StripitXT 1.5 currently use a dongle, i.e. their KeyCode protection system is a "Dongle Based KeyCode Scheme".

As for the Al-Rassam Al-Arabi KeyCode system, It is a "Hardware based keycode scheme", dongle-free and thus, dependent on the machine's hardware.

Following are the ArabicXT 5.0 Installation and Activation procedures.

ArabicXT Installation

To install ArabicXT 5.0, the user should do the following:

- 1- Insert the ArabicXT 5.0 CD-ROM in his CD drive.
- 2- Double click the ArabicXT installer and follow the instructions.
- 3- During Setup, the user will be prompted to locate the "XTensions" folder of QuarkXPress, located on his hard disk.

The installer will copy the needed fonts to his system folder, create the ArabicXT folder which will contain the user guide, and place the ArabicXT XTensions in the selected QuarkXPress XTension folder.

- 4- Once the installation is completed, shut down and connect the protection Key "dongle" to the ADB or USB port.
- 5- Restart the computer and launch QuarkXPress.

ArabicXT Activation

When the user launches ArabicXT5.0 for the first time following installation, a dialog box appears prompting him to enter the KeyCode number and the number of users (in case of a site license).

[Case One] : ArabicXT With A Protection Dongle

If the user has purchased a full ArabicXT package with the protection "dongle", the KeyCode will be found inside the package.

After the product has been activated, the user can send an ArabicXT Registration request along with the product ID number which is found also inside the package, to Layout Ltd. This will allow the user to be eligible for any tech support possibly needed, and will also provide the user with updated information, on a periodic basis, about other Layout Ltd. products.

[Case Two] : ArabicXT Without A Protection Dongle

If the product comes Without a protection dongle, (because either the user already has a dongle from any other Layout Ltd. products or the product is an upgrade), then, the user must execute the following steps:

- [1] Open the program ArabicXT by double-clicking the ArabicXT icon.
- [2] In the KeyCode entry dialog, press "Request KeyCode". The KeyCode request dialog appears.
- [3] Fill in the necessary information in all the fields.

The KeyCode request needs to be sent to Layout Ltd in order to be processed and the KeyCode generated. There are two ways for sending the keycode request:

[a] Through Email, by doing the following:

- [i] Select "Save"; a dialog box with the default file name "ArabicXT keyCode request.txt" appears.
- [ii] Select a location to save this file.
- [iii] E-mail Layout with the file "ArabicXT KeyCode request.txt" attached, to "keycode@layoutltd.com"
- [iv] The KeyCode request will be automatically processed by our server, and the server will send a reply back to the user within a very short amount of time.

[b] Through fax, by doing the following:

- [i] Select "Print".
- [ii] Fax the printed KeyCode request form to the following Fax # + 961 1 512570.
- [iii] The KeyCode will be processed by our operators, and sent back to the user by fax. This method might take a longer time than by e-mail and is not available during the week after working hours, nor on the weekend (Saturday and Sunday).

Once the KeyCode has been received, the user should enter the KeyCode in the “KeyCode Request Dialog”. If successful, he can start using ArabicXT.

Notes

- [1] The KeyCode is case sensitive, so the user must make sure that all the lower and upper case characters are typed exactly as they appear.
- [2] If a problem occurs while processing the request, a message will be sent both to the user and to Layout Ltd. Production Department. The user will be contacted immediately with a solution to the problem.
- [3] All dongles that are attached to the user’s computer should be removed, and only the ArabicXT dongle should be kept while requesting the keyCode.
- [4] The KeyCode cannot be generated from the server without a valid Product ID number.
- [5] If the KeyCode has been received by E-mail, he can copy the user can copy the KeyCode from the PDF file and paste it directly in the KeyCode dialog.
- [6] The Keycode is dependent on the number of users. The user should enter the correct number of users in order for the Keycode to work.
- [7] The user can find the product ID in the following locations:
 - [a] Inside the CD cover
 - [b] On a special product ID paper that comes with the package and which can be filed in a safe place.